

How Talk The Talk workshops can support the Gatsby Benchmarks

Talk The Talk are on a mission to inspire all young people to become confident communicators for life! Our transformational workshops develop the communication confidence and oracy skills of the young people that participate, supporting them to speak up, speak out and achieve.

In 2021 the International Centre for Guidance Studies (iCeGS) at the University of Derby found that improving career guidance by using the Benchmarks can lead to better student outcomes, such as improved career readiness and GCSE attainment, whilst also raising aspirations and increasing engagement with education.

Our workshops can support you to deliver upon the Gatsby Benchmarks within your careers programme and we have outlined how they link below.

Talk About Communication

Talk About Communication is one full day of engaging, fast paced activities developing key visual, vocal and verbal communication skills, linking these skills to their value and application in a careers setting and boosting the speaking confidence of participating young people.

This workshop can support the Gatsby Benchmarks by helping you to address the needs of each pupil (3) and linking curriculum learning to careers (4). This workshop can also form part of a stable careers programme (1).

Benchmark 1: A Stable Careers programme.

All Talk The Talk workshops are available throughout the academic year and are delivered to a high standard and consistent quality. Workshop can be delivered over successive years to form a constant and progressive part of your careers programme.

Benchmark 3: Addressing the needs of each pupil.

Talk About Communication supports each student to raise their aspiration as they become more confident spoken communicators by exploring visual, vocal and verbal oracy skills, discovering effective communication strategies and building their spoken confidence through carefully scaffolded workshop activities. By then learning how to communicate effectively and confidently, students feel more confident and assured in their approach to job interviews and careers paths. Talk About Communication is delivered in small group format (max 30 pupils) providing schools the flexibility to deliver to selected cohorts of students. This format allows schools to select students that would benefit specifically from the outcomes of Talk About Communication, and in doing so supporting them to address the needs of each pupil.

Benchmark 4: Linking curriculum learning to careers.

Talk About Communication focuses on developing oracy, spoken language and communication skills for participating young people providing key transferable skills and in doing so the workshop frames these aspects of the curriculum in the context of how those skills are valued and applied in a careers and employability setting. Delivering Talk About Communication will support a strategic approach from schools to link English/PSHE curriculum learning to careers and employability.

Get in touch!

If you want to secure high quality and impactful oracy and employability outcomes that support your students to communicate with skill and confidence, both in school and on into the workplace, do [get in touch](#) to see how we can support you. You can also view us on *The Careers & Enterprise Company's* website as a listed delivery provider.