

# WHAT MAKES A GOOD SPEAKER?

**STRONG OPENING**

**MESSAGE**

**DEFINITE ENDING**

- STAND**  
With Confidence
- STRIDE**  
With Purpose
- SMILE**  
To Engage
- SPEAK**  
Up Now
- STAY**  
For Applause

- VISUAL**
- Eye Contact
  - Facial Expression
  - Posture
  - Hand Gestures
  - Movement
  - Body Language
  - Appearance

- VOCAL**
- Clarity
  - Pitch
  - Pace
  - Pause
  - Projection
  - Emphasis
  - Tone

- VERBAL**
- Stories
  - Facts/Statistics
  - Quotations
  - Jokes
  - Rhetoric
  - Imagery

**POSITION**

What you think

**EXPLAIN**

Why you think it

**EXAMPLE**

Story/Evidence

**EXPAND**

Counter-argument

**POINT**

Restate position

# Talk The Talk

CONFIDENT COMMUNICATION FOR LIFE

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